

# Blast Into Scouting - Sept. 14<sup>th</sup> Recruiting Night

## STEPS TO BE TAKEN BEFORE SEPT. 14<sup>TH</sup>:

1. Create your Pack's welcome letter, calendar, budget and communication plan/contacts in a small packet. Decide on extra dues the Pack will charge, over and above the registration and Boy's Life fees.
2. Collect marketing materials, flyers, yard signs, etc., from your DE/Membership Chair.
3. Confirm with DE/Membership Chair about your Pack's locations for Sept. 14<sup>th</sup>. **This has been emailed and given out at Roundtable.**
4. Do marketing in your community, on social media, your charter organization, in your neighborhoods or in the school, depending on your relationship with principal or PTA.
5. Set date for your Pack's follow up parent meeting, preferably the week of Sept. 18<sup>th</sup>.
6. Spread the word!

## STEPS TO BE TAKEN THE EVENING OF SEPT. 14<sup>TH</sup>:

1. Please be fully set up at your given location(s) by 6:45 pm. Official start time is 7pm.
  - a. Class A uniforms
2. Have the following materials on hand:
  - a. Table and chairs if not supplied by school
  - b. Applications
  - c. Welcome letter, calendar, budget and communication plan/contacts (should be a small packet)
  - d. Marketing Materials (yard sign, etc.)
3. Keep It Simple!
  - a. Welcome new families.
  - b. Ask family to fill out registration form.
  - c. Advise fees are \$33 for BSA registration and \$16 for Boy's Life. Checks written out to Three Fires Council or BSA. This amount will cover the rest of 2017 and all of 2018.
  - d. Advise the Pack may/will charge an additional amount to help cover their costs. **Do not collect that evening; better left for follow up parent mtg.**
  - e. Collect application and payment to BSA.
  - f. Not able to collect payment that night? Council or Pack will follow up with family to collect check. **Collect the application! That is the important piece!**
  - g. Give family welcome letter, calendar, budget and communication plan/contacts as packet.
  - h. Advise about upcoming parent info meeting.
  - i. **If someone is unable to pay the BSA National fees that night, please notate it on the very FRONT of the application so that we are sure to follow up.**
4. End of the evening @ 8pm:
  - a. Collect all forms and payments
  - b. Meet up with the Leaders from the other schools your Pack had. Reconcile all of the apps and money, and condense into 1 envelope. Then, just ONE person needs to bring all of that down to IHOP ON THE CNR OF 75<sup>TH</sup> AND RTE 59 NAPERVILLE.
  - c. Turn in all applications and money on that same night at our District turn-in location at the IHOP on the cnr of 75<sup>th</sup> street and Rte 59 in Naperville.
  - d. At the District turn in site, you will receive 1 rocket and engine per application.
5. Go home, relax, and be excited about all the new Scouts!

## QUESTIONS THE NIGHT OF SEPT. 14<sup>TH</sup>?

### PLEASE CALL US!

Uda Potgieter  
Indian Prairie District Membership Chair  
630-853-6114

Susan Moraski  
Membership Committee  
630-667-9647

Megan Kalina  
Membership Committee  
630-749-8352